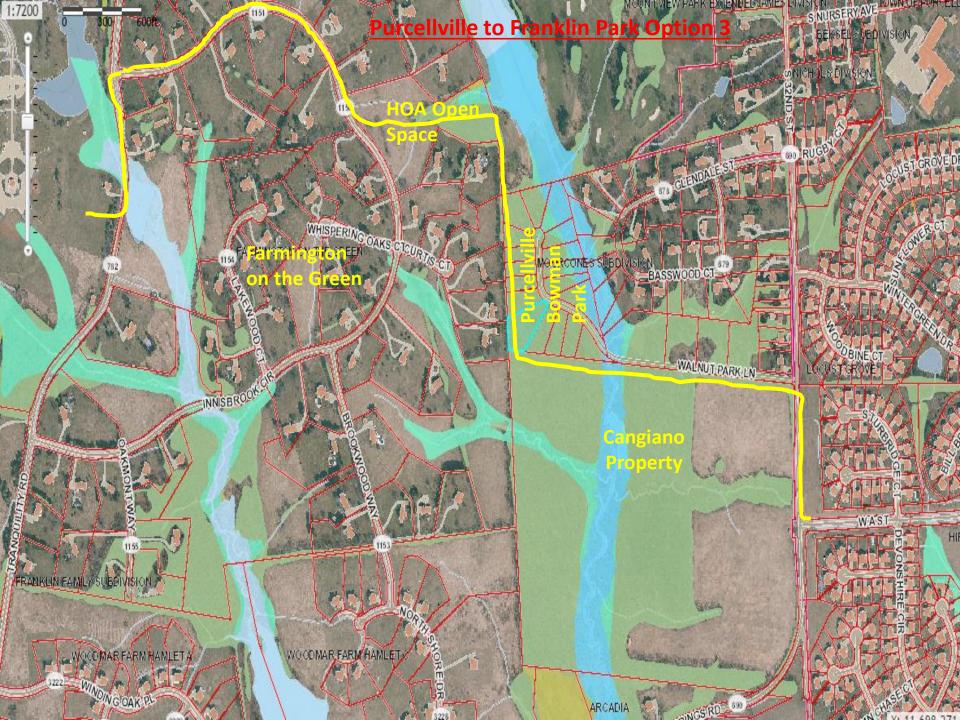


1.2 Acre Lot – Potential Future Dog and Exercise Park



## Purcellville to Franklin Park Option 3 SWOT Analysis



- Nature trail and walk
- Tree lined scenic path
- Connection to existing trail
- Less than 2 miles of scenic route to Franklin Park
- Less vehicular traffic



- Intense and costly excavation
- Approval of many stakeholders to proceed
- Increased negotiations with property owners, HOA and developer for access
- Requires floodplain and hydric soil solution at certain areas



- Branding of another attractive nature trail
- Encourage and promote nature walks
- Partner with stakeholders to develop a dog and exercise park on the trail on Town owned property
- HOA, residents, and developers support for dog and exercise park that is maintained by the town



- Unwillingness of key stakeholders to grant approval to proceed
- Lack of funding to proceed
- Limited resources to complete within a reasonable time period
- Floodplain and hydric soil impacts